540WMain, Inc. uses our resources to **dismantle racism**.
mission
statement

540WMain, Inc. serves as a virtual hub that brings people together. We engage our community through antiracist, accessible, and compelling digital and virtual content, centering Black and Indigenous thinkers and creators. Our educators and our content provide the tools needed to dismantle racism at personal, institutional, and policy levels.
a growing presence.
Since we began 6 years ago, we have...

taught **2,500 individuals** from all forty-two Monroe County zip codes, fifteen states, and eight countries.

grown from one staff to **seven staff** in six years:
3 FT and 4 PT plus freelance artists and creators are paid

completed antiracism consulting and education for esteemed institutions such as...

- The Memorial Art Gallery
- University of Rochester
- Rochester Institute of Technology
- Child Care Council of Rochester
2022 in numbers.

135 individual & organizational members

$107,424 total revenue received from grants

$57,784 total revenue received from donations
education without borders

Through our community classes and events, we've built a community around the globe.

Each circle represents where class participants have joined from.
community classes

We received $4,310.00 in net sales from community classes and events.

34 total community events and classes

606 total class participants

$7,800 total scholarships awarded

ASL Interpreting was provided for all community classes and events.
revenue

Total $213,361.00

expenses

Total $241,372.93
new projects

Douglass Woman Mural Initiative
- 2 women artists selected
- given full stipends

Kaboom Playspace
- accessible sensory garden
- hosted a community grand opening and cookout with School 29

Antiracism Facilitator Fellowship
- Graduate 12 community leaders
- Awarded $1,850 in scholarships
community highlights

Decolonizing Latinidad

Kaboom volunteering

Being Black & Deaf

Indigenous Advocacy

Together RIT
Our work is made possible by you. Our mission is directly supported by gifts and donations provided by community members, partners, and corporate sponsors.

You can help us sustain our vision of a world free of racism by...

1. making a donation
2. becoming a member
3. volunteer

Learn more about how you can get involved with 540 at:

540westmain.org